

BCG Halal Brand

Copyright Reserved

Ministry of Industry and Primary Resources
Brunei Darussalam

GUIDELINE FOR USE OF THE BRUNEI HALAL BRAND

**Ministry of Industry and Primary Resources
Brunei Darussalam**

ISBN 99917-38-37-1

CONTENTS

	Page
Committee Representation	ii
Working Group Representation	iii
Foreword	1
1. Scope	2
2. Descriptions	2
3. Definitions	2
4. Conditions for Use of The Brunei Halal Brand	3
5. Range of Products	3
6. Application Procedures for Brunei Halal Brand	4
7. Review of Application	4
8. Contract	5
9. Fees	5
10. Review Procedures	5
11. Termination Procedures	5
12. Company Listing	6
13. Enquiry	6
14. References	6
Appendixes	
1. List of Food Products for Inclusion in the Brunei Halal Brand	7
2. Application Form to Use The Brunei Halal Brand	8
3. Flow Chart for Application to Use The Brunei Halal Brand	12
4. Halal Label	13

Committee Representation

The Technical Committee on the Development of National Halal Standards and Guidelines for Halal Food was entrusted by the Ministry of Industry and Primary Resources for the preparation of this standard. The members of the Technical Committee are as follows:

Permanent Secretary (Chairman)	Ministry of Industry and Primary Resources.
Secretary of the Religious Council (Joint Deputy Chairman)	Department of Religious Council, Ministry of Religious Affairs.
Director of Syariah Affairs (Joint Deputy Chairman)	Department of Syariah Affairs, Ministry of Religious Affairs.
Director of Islamic Legal Unit	Islamic Legal Unit, Ministry of Religious Affairs.
Director General of Health Services	Department of Health Services, Ministry of Health.
Acting Director of Agriculture	Department of Agriculture, Ministry of Industry and Primary Resources.
Head of Agro-Technology Development Division	Department of Agriculture, Ministry of Industry and Primary Resources.
Head of Livestock and Veterinary Services Division	Department of Agriculture, Ministry of Industry and Primary Resources.
Chief Religious Research Officer	State Mufti's Office, Prime Minister's Office.
Senior Religious Officer	Halal Food Control Division, Department of Syariah Affairs, Ministry of Religious Affairs.
Senior Project Officer	National Accreditation and Standards Centre, Ministry of Industry and Primary Resources.
Deputy Senior Counsel	Attorney General's Chambers, Prime Minister's Office.
Special Duties Officer	Ministry of Development.
Deputy Dean	University of Brunei Darussalam.
Manager	BMC Food Industries Sdn. Bhd.
Executive Director	PDS Abattoir Sdn. Bhd. And PDS Meat Industries Sdn. Bhd.
Manager	Mulaut Abattoir Sdn. Bhd.
Manager	Sabli Food Industries (B) Sdn. Bhd.

Working Group Representation

The Working Group on Guideline for Halal Certification, which prepared this Brunei Darussalam Certification Guideline for Halal Certificate and Halal Label, consists of the following representatives:

Pengiran Hajah Rosidah binti Pengiran Haji Metussin (Chairman)	Department of Agriculture, Ministry of Industry and Primary Resources.
Awang Haji Abdul Wahab bin Haji Sapar	Department of Religious Council, Ministry of Religious Affairs.
Awang Haji Kasim bin Haji Mohamad	Department of Syariah Affairs, Ministry of Religious Affairs.
Dayang Hajah Dahliana binti Haji Aliakbar	Department of Agriculture, Ministry of Industry and Primary Resources.
Pengiran Hajah Masliati binti PSJ Pengiran Haji Abdul Mumin	Department of Agriculture, Ministry of Industry and Primary Resources.
Dayang Hajah Rokiah binti Haji Omar	Department of Agriculture, Ministry of Industry and Primary Resources.
Dr. Kasumawati binti Haji Md. Ja'afar	Department of Agriculture, Ministry of Industry and Primary Resources.
Dayang Hajah Roainah binti Haji Abdul Rahman	Department of Agriculture, Ministry of Industry and Primary Resources.
Dayang Hajah Siti Raihani binti Haji Abdul Hamid	Department of Agriculture, Ministry of Industry and Primary Resources.

FOREWORD

The Brunei Halal Brand is the initiative of the Ministry of Industry and Primary Resources along with the cooperation of the Majlis Ugama Islam, Ministry of Religious Affairs and the Ministry of Health.

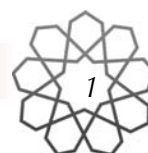
Its establishment is in line with Brunei Darussalam's move towards developing a diversified, competitive and sustainable economy and to fulfill the religious duty of '*Fardhu Kifayah*' by increasing the amount of Halal Certified food for the Muslim population.

Through the Brunei Halal Brand, Brunei Darussalam aims to become one of the major players of the global trade in *Halal* food production and certification.

Brunei Darussalam with its strong Islamic background and holding the official national philosophy of a Malay Islamic Monarchy (*Melayu Islam Beraja*); the global market can be assured that Brunei Darussalam's Halal Certification is both stringent and credible.

The Brunei Certification Guideline for The Use of Brunei Halal Brand was prepared by the Working Group on Guidelines for Halal Certification.

Compliance with this guidance document does not of itself confer immunity from legal obligations.



1 SCOPE

This Certification Guideline For Use Of The Brunei Halal Brand is intended solely to provide guidance for certification for use of the Brunei Halal Brand and does not constitute a license, implied or otherwise, to use the Brunei Halal Brand.

2 DESCRIPTIONS

Brunei Halal Brand is the initiative developed by the Government of Brunei Darussalam through the Ministry of Industry and Primary Resources in collaboration with the Ministry of Religious Affairs and the Ministry of Health. In this initiative, Brunei Darussalam has created a new commercial image for *Halal* food. Food products with quality certified as Halal may use this Brunei Halal Brand. This initiative includes both local and non-local products.

3 DEFINITIONS

For the purpose of this Guideline, the following definitions shall apply:

3.1 *Halal*

Things or actions permitted by *Hukum Syara'* without punishment imposed on the doer.

3.2 **Majlis**

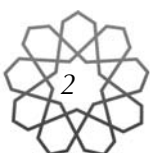
Majlis means the Majlis Ugama Islam constituted under section 5 of the Religious Council and Kadis Court Act (Chapter 77).

3.3 **Management Committee**

The Management Committee means the Committee established by the Government of Brunei Darussalam to supervise the technical and commercial operations of the Brunei Halal Brand program.

3.4 **Permit**

A Permit issued under the Halal Certificate and Halal Label Order, 2005. The permit authorizes the applicant to use the Halal Label on the packages of the food concerned, subject to such conditions as the Majlis may think fit.



3.5 Quality

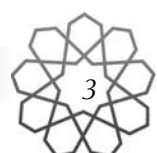
Quality means food products that meet the highest standards of appearance, taste, texture and nutritive value.

4 CONDITIONS FOR USE OF BRUNEI HALAL BRAND

- 4.1 No product shall be licensed to use the Brunei Halal Brand unless it has been issued a permit to use the Halal Label in accordance with Halal Label Certificate and Halal Label Order, 2005, Brunei Darussalam Standard for Halal Food PBD 24 : 2007 and Brunei Darussalam Certification Guideline for Halal Certificate and Halal Label: BCG Halal 1.
- 4.2 A company may apply for permission to use the Brunei Halal Brand on a product while that product is in the process of being audited for use of the Halal Label, but will not be licensed to use the Brunei Halal Brand until a permit authorising to use the Halal Label has been issued by the Majlis.
- 4.3 Other criteria for use of the Brunei Halal Brand include:
 - a. The manufacturing company must possess a Brunei Business License, or the equivalent in the country of operation.
 - b. The manufacturing company must operate from a processing premise or factory appropriately licensed in the country of operation.
 - c. The manufacturing company must have acceptable manufacturing practices in place. It is expected companies will have adopted Hazard Analysis and Critical Control Point (HACCP) system.
 - d. The manufacturing company has been in operation for at least three years and will be in a sound financial position with a business plan.
 - e. The manufacturing company's food product(s) proposed for use in the Brunei Halal Brand must already be in the marketplace.
 - f. The food products must have appropriate packaging with proper labeling and presentation for quality products.
 - g. The manufacturing company must have quality control and quality assurance procedures in place to maintain consistent quality of the food products.

5 RANGE OF PRODUCTS

List of products for inclusion in the Brunei Halal Brand appears as **Appendix 1**



6 APPLICATION PROCEDURE FOR BRUNEI HALAL BRAND

6.1 APPLICATION

6.1.1 The manufacturer of a product is required to apply for a license to use the Brunei Halal Brand on each product. Application form appears as **Appendix 2**.

6.1.2 The applicant is required to make one application for each type of food product.

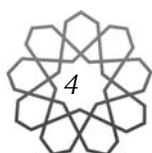
6.1.3 The information to be provided by each manufacturer in making the application include:

- a) Company name and profile;
- b) Copy of Miscellaneous License of company (if any);
- c) Copy of Business License;
- d) Copy of Business Registration Certificate;
- e) Name and information of the type of business;
- f) Name and address of other place of business (if any);
- g) Name and information of product for which license is sought;
- h) Type of packaging material;
- i) Summary of company's latest financial returns;
- j) All Ingredients/Raw Materials used;
- k) Other relevant documents such as Hazard Analysis and Critical Control Point (HACCP) Plan, International Standard Organisation (ISO), Good Hygiene Practices (GHP), Good Manufacturing Practices (GMP), Total Quality Management (TQM), Veterinary Health Mark (VHM), Veterinary Inspection Logo (LPV) and other (if applicable).

6.1.4 Completed application form must be submitted to the Brunei Halal Brand Development Division, Department of Agriculture, Ministry of Industry and Primary Resources, Brunei Darussalam. The flow chart of application procedure is described in **Appendix 3**.

7 REVIEW OF APPLICATION

Upon receipt of the completed application, the Brunei Halal Brand Development Division will review the information details and make a report to the Management Committee within seven (7) days after studying the information details.



8 CONTRACT

The Management Committee, after giving due consideration to the report of the Brunei Halal Brand Development Division and on being satisfied that the applicant has complied with the Brunei Halal Brand procedures and requirements, will draft an agreement outlining the provisions and terms for the Brunei Halal Brand monitoring and certification. This contract will specify the terms and conditions for the use of the Brunei Halal Brand.

9 FEES

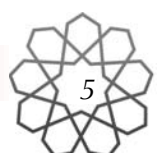
The Management Committee will establish the level of fees to be charged for participation in the Brunei Halal Brand program. The charges will be at variable rate depending on the business plan and marketability of the products.

10 REVIEW PROCEDURES

- 10.1 The Management Committee may upon reasonable notice send a representative to the Site for an annual review with each manufacturer of the progress of that company's products in the Brunei Halal Brand program.
- 10.2 The Management Committee will also implement the established procedures to receive and immediately consider comments from manufacturers participating in the Brunei Halal Brand program about aspects of the program.

11 TERMINATION PROCEDURES

- 11.1 Use of the Brunei Halal Brand on a product may be terminated:
 - 11.1.1 by the manufacturer, by giving thirty (30) days written; or
 - 11.1.2 by the Management Committee, by giving thirty (30) days written notice, if the use of the Brunei Halal Brand by a manufacturer on its product is found to be detrimental to the success of the Brunei Halal Brand Program.
- 11.2 Termination of the use of the Brunei Halal Brand under Section 11.1.1 or 11.1.2 requires the manufacturer to discontinue use of the Brunei Halal Brand on its product by the end of thirty (30) days.



12 COMPANY LISTING

Certified companies will be listed on our website and directories detailing the certified products at these plants.

13 ENQUIRY

Further information on the Brunei Halal Brand and on the application form can be obtained from:

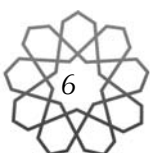
Brunei Halal Brand Development Division,
Department of Agriculture
Ministry of Industry and Primary Resources
Brunei Darussalam
Tel : +673 2380144
Fax : +673 2382226
Email : bph@industry.gov.bn
Web site : www.brunehalal.gov.bn

14 REFERENCES

Bayliss Associates Pty Limited. 2006. Design Brief - Brunei Halal Brand Project.

Buku Panduan Prosedur Persijilan Halal dan Label Halal Negara Brunei Darussalam. Bahagian Kawalan Makanan Halal, Jabatan Hal Ehwal Syariah, Kementerian Hal Ehwal Ugama.

Halal Certificate and Halal Label Order, 2005 (S 39/05). Brunei Darussalam.



Listing of Food Products for Inclusion in the Brunei Halal Brand (Not exhaustive).

MEAT-BASED PRODUCTS

- Processed meat products included canned, frozen, chilled and ready-to-eat meals
- Sausages (Chicken, beef, goat)
- Chicken and poultry products included frozen pieces, nuggets

CEREAL-BASED PRODUCTS

- Breakfast cereals
- Biscuits
- Rice crackers
- Snack foods
- Bakery products
- Frozen desserts

JAMS, CONSERVES, SPREADS

- Fruit-based jams and preserves
- Marmalades
- Vegetable and fruit spreads
- Sea food spreads

DAIRY PRODUCTS

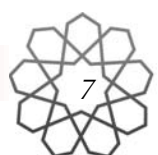
- Cheese and cheese products (natural and processed cheeses)
- Cheese spreads
- Yoghurts
- Flavoured Milk

CONFECTIONERY

- Chocolate and cocoa-based products
- Sugar-based confectionery
- Fruit gums
- Muesli and health bars
- Nut-based confectionery

BEVERAGES

- Fruit-based drinks (juices and juice based, temperate and tropical fruit mixes)
- Milk-based drinks
- Soy-based drinks
- Health drinks
- Energy drinks
- Cordials
- Powdered drinks



BRUNEI HALAL BRAND APPLICATION FORM

Customer Details

Customer Name :

Company Name :

Company Address :

:

Postal Address :
(if different from above)

:

Business License No:

Business Registration Certificate No :

Type of Business :

Telephone No. : Fax No. :

Email Address : Company's Website:

Person In Charge

Name :

Designation:.....

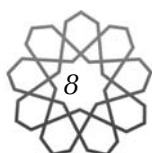
Company Name & Address :

:

Email Address :

Telephone No. : Fax No. :

Mobile No. :



BRUNEI HALAL BRAND APPLICATION FORM

Food Products Details

Product Name :

Type of Product : () Meat-based products () Seafood-based products () Cereal-based products
(please tick) () Confectionery () Jams, Conserves, Spreads () Beverages
() Dairy Products () Others

Product Ingredients :

:

Product Ingredients Brand Name :
(if any)

:

Product Ingredients Brand Manufacturer/ Supplier :
(if any)

:

Items of Halal Certificate Issuing Body :
(if any)

:

Non - Food Products Details

Product Name :

Type of Product : () Cosmetics () Pharmaceuticals () Others
(Please Tick)

Product Ingredients :

:

Product Ingredients Brand Name :
(if any)

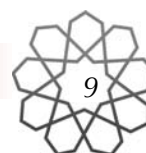
:

Product Ingredients Brand Manufacturer/ Supplier :
(if any)

:

Items of Halal Certificate Issuing Body :
(if any)

:



BRUNEI HALAL BRAND APPLICATION FORM

Declaration

I/We declare that all particulars and information stated in this form are true.

Name(s) and Signature of Owner(s):

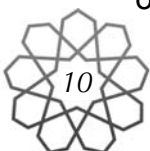
1. Name and Signature:
2. Name and Signature:
3. Name and Signature:
4. Name and Signature:
5. Name and Signature:

Documents to be attached if required :

Date :

Documents verified for the following must attached

1. Business Licence;
2. Business Registration Certificate;
3. Copy of Miscellaneous License (if any);
4. Name and information of product for which license is sought;
5. Summary of Company's latest financial returns;
6. All Product(s) ingredients / raw materials used;
7. Other relevant documents such as Hazard Analysis and Critical Control Point (HACCP) Plan, International Standard Organisation (ISO), Good Hygiene Practices (GHP), Good Manufacturing Practices (GMP), Total Quality Management (TQM), Veterinary Health Mark (VHM), Veterinary Inspection Logo (LPV), and other (if applicable)



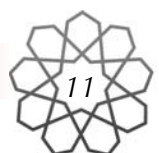
For Official Use

.....
.....

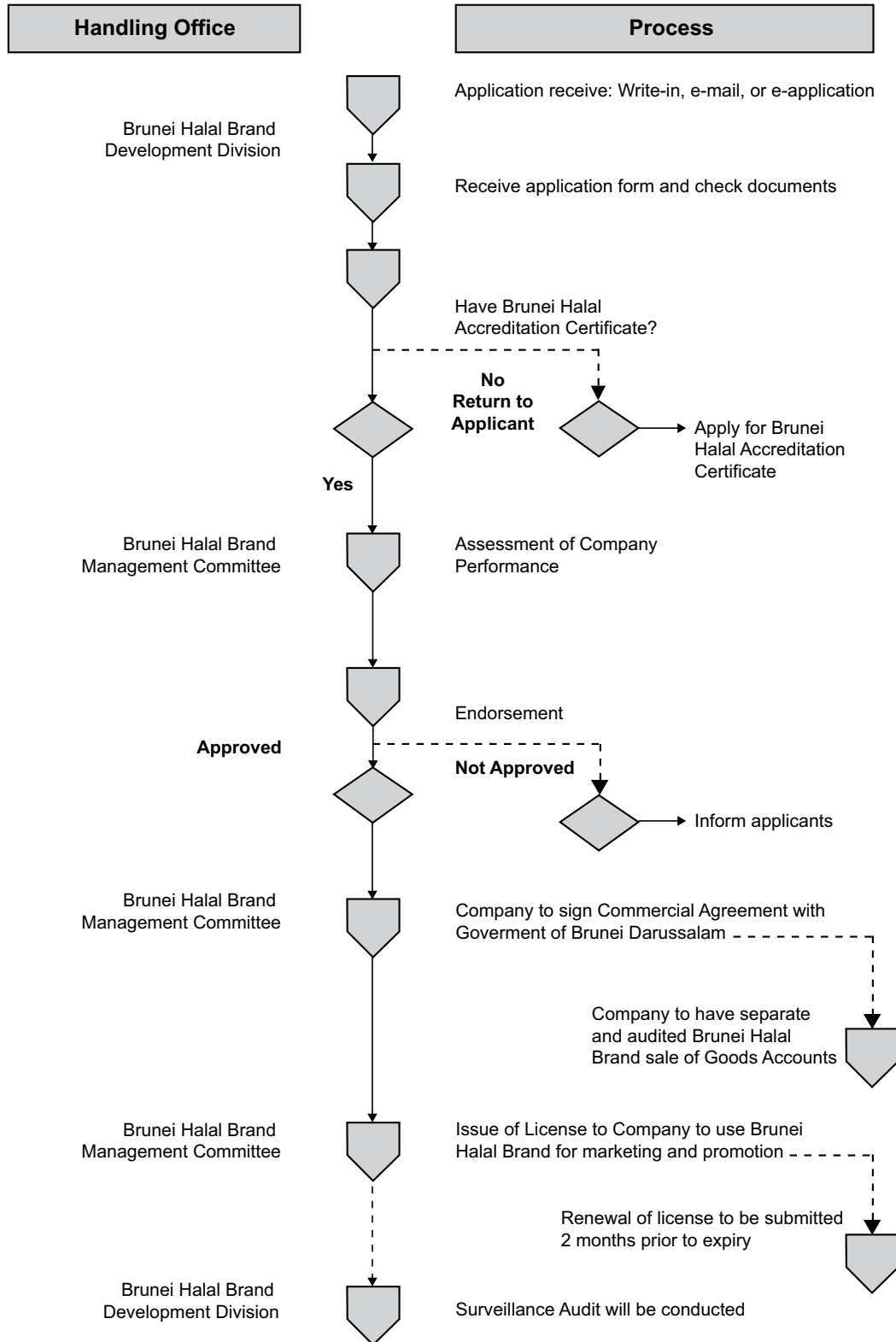
Stamp

Date :

Brunei Halal Brand Development Division
Brunei Darussalam



Brunei Halal Brand Application Process



HALAL LABEL



NOTE



NOTE



NOTE

